





ROI for Employers/HR

- . Demonstrate skills of the job seeker
- Reduces time and hiring cost
- Reduces turnover
- · Reduces training time
- Improves quality of new hires
- Increases productivity

ROI to Missouri

- Develops a stronger skilled workforce
- Encourages businesses to stay/expand
- Keeps employers from moving jobs to other states or countries
- Makes Missouri attractive to developers
- Decreases unemployment rates
- Tax Base Increase to state revenue

Keeps our Kids in Missouri

NCRC Partnership Letter-by signing:

- A business simply recognizes the National Career Readiness Certificate as a credential to document essential work-related skills.
- Recognize the value of the NCRC and will recommend or prefer the NCRC when hiring
- Supports Missouri's Certified Work Ready Communities initiative in their respective county
 - This is NOT a legally binding document