## ADVANCED MANUFACTURING INNOVATION CENTER (AMIC)

"This study was prepared under contract with the St. Louis Economic Development Partnership, Missouri, with financial support from the Office of Economic Adjustment, Department of Defense. The content reflects to views of the St. Louis Economic Development Partnership and does not necessarily reflect the views of the Office of Economic Adjustment."

November 16 2017



## AGENDA

- 01 Project Initiation: Introduction & Economic Context
- **02** Interviews and Visioning
- 03 Site Selection
- 04 Space and Functional Programming
- 05 Conceptual Design
- 06 Cost Estimate

## THE CRITICAL PATH AMIC QUESTIONS

- **01** What does industry need?
- **02** At what do the regions industries excel?
- **03** Who is the Champion?
- **04** What manufacturing innovation model do we pursue?
- **05** Who are other public, workforce, and higher education partners?
- **06** Where does consequential funding come from?
- 07 What about all that expensive fabrication equipment?
- **08** Does "place" matter?

3

"Building new markets is slow, hard work. You don't just wake up one morning and say....

... I think I'll take the Chinese market today."

Philip Hammond British Chancellor of the Exchequer



...."You build. You build your product's presence, your business, your networks, your distribution capability, confidence in your brand."

It all takes time



## ECONOMIC INTRODUCTION



## MFG MARKETS ARE IN TRANSITION

- 01 US Manufacturing is recovering Growing Robustly, but very different from what it was 10 years ago
  - 2.5% growth in output/ 1.1% growth in jobs
- 02 Impact of the 4th Industrial Revolution- big data, advanced materials, additive manufacturing
- **03** Food manufacturing and water
- 04 Impact of recent environmental regulation enforcement in China
- **05** There is no level playing field for global manufacturing

US manufacturing workforce policy is pivoting, buthow to replace retiring workers remains the big question

7

DRAFT **AECOM** 

## NATIONAL MANUFACTURING OUTPUT VS. EMPLOYMENT



01 Policy implications of divergence between output and employment in manufacturing



# NATIONAL MANUFACTURING EMPLOYMENT & OUTPUT CAGR (2010-2016)



- 01 Food and Beverage MFG has been the most consistently growing sector, but growth in output per worker is modest
- **02** Transportation MFG has grown strongly, but change is in the air

9

DRAFT

## ST. LOUIS MANUFACTURING EMPLOYMENT CAGR (2010-2016)



- 01 For St. Louis, manufacturing growth post recession has been impressive, faster than US average
- **02** Aerospace and automotive have led the way

10

## US NAVY/ USAF AIRCRAFT PROCUREMENT

F/A-18, EA-18, C-17, AS OF MAY 2017; EXCLUDES FOREIGN MINISTRY SALES



01 Department of Defense Funding for F/A-18 has improved since we last talked

 $\cdot$  \$4.8 billion more new builds budgeted FY 15-18 + \$650 million less in airframe mods

02 Buys the region some time; F-15 and F/A-18 will eventually go away

DRAFT

AECOM

#### CHANGE IN DEFENSE OUTLAY FROM PEAK YEAR 1989 AND 2012



- 01 While DoD funding is beginning to improve toward 2012 threshold, the pace of recovering remains behind the 1989 trajectory
- 02 Defense contractors remain under pressure



OUTPUT PER WORKER IS **3X**ALL JOBS



- **01** Metal Fabrication, including aerospace, automotive, and associated tooling is highly concentrated in St. Louis
- **02** Metal Fabrication is the single largest regional cluster in terms of output, larger than the plant and life sciences....

14

DRAFT **AECOM** 

## STL PLANT AND LIFE SCIENCES ECOSYSTEM

The region has spent 20 years investing in plant and life sciences and tech, and is now reaping the rewards for a focused strategy....

In comparison, manufacturing is highly fragmented...



Because of space constraints, this graphic does not include the many important networking events, conventions, competitions, conferences, key service providers, sponsors and other fundamental elements of our regions thriving ecosystem.



## REGIONAL MANUFACTURING ECOSYSTEM MAP TODAY



## REGIONAL MANUFACTURING ECOSYSTEM MAP



## MANUFACTURING GROWTH RATE

GROWTH RATE COMPARISON: 2010-2015 MISSOURI

Metric	2010	2015	CAGR
Population	5,988,927	6,076,204	0.3%
Employment	2,658,400	2,796,900	1.0%
GDP	\$255,865,000,0000	\$292,718,000,000	2.7%
R & D Funding	\$4,464,770,500	\$5,545,616,100	4.4%

- 01 R&D funding in Missouri has increased faster than most economic metrics
- 02 Positive R&D trends in the State bode well for innovation in Missouri

DRAFT

AECOM

#### NATIONAL R&D FUNDING BY INNOVATION PROCESS PHASE PRE-COMMERCIALIZATION: 2015



- **01** Transitioning innovations from a theoretical state to a practical application is challenging
- **02** A resource gap between research and development complicates this process further

DRAFT

## PER CAPITA R&D RATES



- 01 Despite positive trends in R&D funding post-Recession, Missouri still receives less R&D funding per capita than the US
- **02** Universities in Missouri find R&D at a per capita rate comparable to the US average
- **03** All other major sources of R&D funding lag behind US per capita funding rates

DRAFT

AECOM

MISSOURI TOTAL R&D FUNDING AND MISSED OPPORTUNITIES



01 Net gap of about \$4.5 billion in R&D statewide

DRAFT

21

## CHALLENGES TO MANUFACTURING (BIG DATA)



## **01** BUSINESS CHALLENGES

Finding and penetrating new markets

## **02** TECHNOLOGY IMPLEMENTATION

Integration of software and hardware, and premature obsolescence of new equipment

## **03** ADDITIVE MANUFACTURING

Tremendous potential and significant technical challenges; lack of standards



## CHALLENGES TO MANUFACTURING (BIG DATA)



## 04 CHANGES IN STANDARDS

Adjust to new standards; ISO 9001:2015

## 05 CYBERCRIME

Growing importance of data in manufacturing has security implications

## 06 SUPPLY CHAIN COORDINATION

Impact of technology on supply chains

DRAFT **AECOM** 

## ENABLERS TO MANUFACTURING (BIG DATA)



## 01 3D PRINTING/ ADVANCED MATERIALS

Customization and improvements in product quality

## 02 LOGISTICS

Improved transportation links and efficient supply chains

## **03** ADDITIVE MANUFACTURING

Cloud computing, Internet of Things, Big Data, and Analytics

DRAFT **AECOM** 

## ENABLERS TO MANUFACTURING (BIG DATA)



## 04 STANDARDS

Industry standards, replicable processes and replaceable parts

## 05 INDUSTRIAL HARDWARE

Advanced sensors and semiconductors

## 06 DEMOGRAPHICS + INFRASTRUCTURE

Aging population, obsolete infrastructure, and urbanization

DRAFT

AECOM

## 02 INTERVIEWS & VISIONING

## INTERVIEWS AND VISIONING

#### Three Categories of Interviews:

- **01** Case Studies and Innovation Facilities
- 02 Manufacturers
- **03** Universities and Workforce Intermediaries

### **Critical Path Questions:**

- 01 In what sectors do St. Louis firms have a clear competitive edge?
- **02** What challenges are local manufacturers facing?
- **03** Who is our champion?

## INTERVIEWS- THE FUTURE OF ADVANCED MANUFACTURING



## INTERVIEWS- THE FUTURE OF ADVANCED MANUFACTURING



The industry is being transformed by additive technologies, specifically how parts and castings are made.



There is a movement away from prototyping and moving directly to production work.



This change in how manufacturers are interfacing with suppliers has unbelievably simplified the process, improved quality and shortened lead times.



Getting this additive technology in the hands of the region would be an immense help.

|--|--|--|

Training is essential for the next generation of workforce in the industry.



Small and midsized manufacturers may not know what they don't know.

DRAFT

## EMERGING REGIONAL DIFFERENTIATORS

- **01** Impact and interest of our major manufacturing employers
- **02** Role of workforce intermediaries- Ranken Tech and Manufacturing Inc.
- 03 Emerging networks- St. Louis Makes/ Midwest Manufacturing Leaders/ SLU Supply Chain Center
- 04 Federal support and evolution of Manufacturing USA
- 05 Intangibles
  - BioStl
  - Wash U Aerospace Research & Education Center
  - Missouri S&T
  - Innovation Triangle: NGA/ Cortex/ Ranken



#### Track 01

Incubator Model

Manufacturing Incubator (ICNC)

- Basic incubator
- Manufacturers rent space
- Business support services are offered at the site, but the site does not engage in any research itself.

#### Track 02

Innovation/ Research Model

Manufacturing USA Model (LIFT)

- Public-private partnership, non-profit organization
- Hierarchy of membership
- Research conducted by all members- only 1 type

Hybrid Model (CCAM)

- Public-private partnership, private leader
- Tiered membership system
- 2 research types: generic and directed

Research Center Model (AMRC)

- Private-university partnership
- Tiered membership system
- 3 research types: generic, directed, and innovative

31

DRAFT





#### 01

Advanced Manufacturing Research Center (AMRC)



Commonwealth Center for Advanced Manufacturing (CCAM)



#### 03

Digital Manufacturing and Design Innovation Institute (DMDII)



Lightweight Innovations for Tomorrow (LIFT)



#### Oregon Manufacturing Innovation Center (OMIC)



	Advanced Materials Research Center (AMRC)	Commonwealth Center for Advanced Manufacturing (CCAM)	Digital Manufacturing and Design Innovation Institute (DMDII)	Lightweight Innovations for Tomorrow (LIFT)	Oregon Manufacturing Innovation Center (OMIC)
Location	Sheffield, England	Disputanta, Virginia	Chicago, Illinois	Detroit, Michigan	Scappoose, Oregon
Project Costs	\$9.3 million	\$17.6 million	\$31 million	\$58 million	\$4.2 million
Building Gross Area	48,000 sf	62,000 sf	94,000 sf	100,000 sf	33,800 sf
Public/ Private Funding	100%/0%	28%/ 72%	100%/ 0%	50%/ 50%	50%/ 50%
University Partners	University of Sheffield	Old Dominion University University of Virginia Virginia Commonwealth University Virginia State University Virginia Tech	Iowa State University Northwestern University University of Illinois-Chi University of Illinois-Urb University of Michigan	University of Michigan EWI Worldwide Ohio State University	Oregon Tech Institute Oregon State University Portland State University
Corporate Partners	Boeing Rolls-Royce	Rolls-Royce Siemens Canon	Dow General Electric Rolls-Royce	Boeing General Electric Alcoa	Boeing
Research Focus	High performance machining, milling, and composites	Manufacturing sys- tems, surface engi- neering, and coatings	Systems engineering, future factory, product development, and digital design	Melt processing, powder processing, thermo-mechanical processing, novel/ agile processing	Additive processes, hard metal manufacturing, automation and optimization, large integrated strugtures

34

AECOM

## EQUIPMENT





















AECOM

## **03** LOCATION FRAMEWORK

## LOCATION FRAMEWORK

#### Intent:

- 01 Use Case Studies to identify salient factors that influence Innovation Center location decision
- **02** Identify St. Louis neighborhoods with characteristics that align with Case Study insights

#### Insight:

The private sector needs to contemplate locations that:

- **01** Align workforce and higher education participation
- 02 Allow for future expansion & manufacturing preservation
- **03** Create deliberate serendipity/ place matters

## SITE CRITERIA - DETERMINED BY CASE STUDY RESEARCH



Affordable and available building/land



 Site that can accommodate an existing or new 40,000-60,000 sf building and parking



• Adjacent to land or buildings that can be re-purposed for growth



• Zoned for industrial/ manufacturing and can be zoned as an innovation district



• Site can be accessed easily by semi-trailer



• Local government support/ access to financial resources



• Physical proximity to partner companies



• Physical proximity to workforce training/ education



• Physical proximity to urban core/ transit

## LOCATION CATEGORIES

- 01 Infill
- 02 Redevelopment
- 03 Academic/Workforce
- 04 Industrial/ Aerospace

## LOCATION CATEGORIES | INFILL



## LOCATION CATEGORIES | REDEVELOPMENT



ST LOUIS PLACE Ranken



ST LOUIS PLACE



WELLSTON

DRAFT **AECOM** 

## LOCATION CATEGORIES | ACADEMIC + WORKFORCE



FLORISSANT VALLEY St. Louis Community College



EAST ST LOUIS East St Louis Community College



GRAND CENTER St. Louis University

DRAFT

## LOCATION CATEGORIES | ACADEMIC + WORKFORCE



GRAND CENTER SLEDP Grand



CLAYTON Washington University

## LOCATION CATEGORIES | INDUSTRIAL + AEROSPACE



EAST ST LOUIS East St. Louis Airport



WENTZVILLE GM



AIRPORT NORTH Boeing

> DRAFT **AECOM**

## SPACE & FUNCTIONAL PROGRAM



## SPACE & FUNCTIONAL PROGRAM

#### Intent:

- 01 Use Case Studies to identify main program areas essential to the function needs of the Innovation Center
- 02 Develop final space and functional program needs based on local building code and zoning requirements

#### Three Main Program Areas:

- 01 High Bay Space-joint use manufacturing equipment
- 02 Specialty Labs- specific company owned equipment for testing and research
- **03** Workplace- collaborative working, teaming, and meeting spaces

### PROPOSED AMIC PROGRAM



DRAFT **AECOM** 

## **05** CONCEPTUAL DESIGN

## CONCEPTUAL DESIGN

#### Intent:

- 01 Generate preliminary massing and layout based on various Case Study models
- 02 Develop a conceptual design responding to the specific space and functional program identified for the facility
- **03** Convey a new aesthetic to represent how innovation and emerging technology are transforming the advanced

#### **Conceptual Design:**

01 Site Plan

- 02 Exterior Perspective
- 03 Lobby View
- 04 High Bay View



### SITE PLAN



5 15 60 0 5 30 AECOM

## **FLOOR PLAN**







#### EXTERIOR PERSPECTIVE



#### MATERIAL STUDIES

DRAFT **AECOM** 

## LOBBY/ COLLABORATION



## HIGH BAY SPACE



## 06 CONCEPTUAL COST



L	

### POLICY

1. Focus on metals and additive MFG

2. Focus on "pre competitive research"

### PARTNERS

1. A private sector champion and several partners



2. One or more universities

3. One or more workforce intermediaries

### PHASE I FINANCIAL FRAMEWORK

1. Staffing 10 to 20 people



- 2. Labor budget: \$750k to \$1.5 million
- 3. Total operating budget: \$1.5 million to \$3 million
- 4. Capital costs: \$12-16 million (building and site)
- 5. Operating equipment: \$5 million

# QUESTIONS