



AGENDA

Meeting of the WTC Board of Directors

Thursday, May 30, 2024 | 4:00 pm – 5:00 pm | Hybrid Meeting - In-Person and Zoom
<https://us02web.zoom.us/j/89135737995?pwd=YnZqWjBGQ2Y2THlGanp4MFNoekRldz09>

Meeting ID: 891 3573 7995 Passcode: 514129

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| I. | Call to order at 4:00 p.m. | Ron Jones |
| II. | Approval Board Minutes | Ron Jones |
| | a. 2-29-24 minutes | |
| | b. 4-16-24 minutes (special meeting) | |
| III. | Marketing Report | Stella Sheehan |
| | a. Growing Global 2024 Update | |
| | b. Resolution 24-SLCIR-07 – Authorizing Execution of a
Contract for the Venue for the Annual “Growing Global” Event | |
| IV. | Sister Cities Committee Report | Susan Powers |
| V. | Financials Update | Josh Ayers |
| VI. | WTC Reports | |
| | a. The Mosaic Project | Betsy Cohen |
| | b. Trade Development | Stella Sheehan |
| | c. Lufthansa Update | Tim Nowak |
| | Don Bunkenburg, Sr. Director Sales USA, Lufthansa | |
| | d. Canada Trade Mission | Tim Nowak |
| | Tracy Hart, President & CEO, Tarlton Corporation | |
| | Gary Kellmann, CEO, zPods | |
| | Donn Rubin, President & CEO, BioSTL | |
| | Kristen Sorth, Director & CEO, St. Louis County Library | |
| VII. | Adjourn | Ron Jones |

Contracts Report

- Intercontinental Montreal Hotel – Canada Trade Mission - \$No Cost – contract to secure room block only
- Autobus Menard E & Fils Inc. – Bus for Canada Trade Mission - \$6,982.00
- Lord Elgin Hotel – Canada Trade Mission - \$No Cost – contract to secure room block only
- US Department of Commerce – Canada Trade Mission Ambassador Reception - \$2,500.00
- US Department of Commerce – Canada Trade Mission Promotional Event - \$1,500.00
- Virtually Together LLC – Hispanic Outreach Consultant for STL ParaTi Campaign - \$7,000.00
- Intercontinental Montreal Hotel – Canada Trade Mission Press Event - \$310.00
- L’Auberge Saint Gabriel Restaurant – Canada Trade Mission Opening Dinner - \$4,000.00
- William Greenblatt Photography, LLC – Photography Services (6-month term) - \$3,000.00
- Crew Collective – Canada Trade Mission Roundtable (Medical/Plant Biosciences) - \$437.67
- Encore – Canada Trade Mission AV for Press Event 5/2/24 - \$580.00